



Braidwood Lions Club  
198 N. Lincoln St.  
Braidwood, IL. 60408



## 2021 Summerfest Sponsorship Request

Dear Business Leader,

After taking a year off, our club will be picking back up where we left off to celebrate our 40<sup>th</sup> Annual Braidwood Lions Club Summerfest this year which will take place July 15<sup>th</sup> thru July 18<sup>th</sup> in the Braidwood Park District's Old Smokey City Park.

Each year, our club joins together with numerous volunteers and other community organizations to put on the production of a fun-filled four-day community festival. During the festival, residents from Braidwood and surrounding communities take part in the various events & activities held throughout. The festival features free live entertainment, bands, bingo games, food vendors, carnival rides & games, tournaments, competitions & much, much more. Summerfest is one of the most popular community festivals in the area which is a direct result of the hard work from the many volunteers who donate their time in planning, preparing and coordinating the festival. Our Summerfest committee strives to provide the community with a safe, entertaining and clean family-oriented festival.

But, most important, without the generous support of our business community, this festival would not be a reality. We are once again looking to the companies & businesses within the City of Braidwood and surrounding communities for support in sponsoring the many activities and entertainment which take place during the festival. Sponsorship investment levels include:

1. Platinum Sponsor \$1,000 & Up
2. Gold Level Sponsor \$500.00 to \$999.00
3. Silver Level Sponsor \$250.00 to \$499.00
4. Bronze Level Sponsor \$50.00 to \$249.00

All of our sponsors will receive recognition in the annual Summerfest brochure, which will be printed in the beginning of July and distributed in local retail establishments, as well as on The Braidwood Lions Club website and in local newspaper publications. All sponsors will be recognized on sponsorship flyers which will be posted around the festival grounds as well as on sponsorship banners which will be placed in the main entertainment area of the festival. We do everything that we possibly can to produce a positive promotional investment return for our sponsors.

- Platinum level sponsors will receive a framed Platinum Level 2021 Summerfest sponsorship certificate, an official platinum level sponsor window card, a special recognition banner which will be hung on the front of the main entertainment stage and a complimentary booth space at the annual Summerfest flea market, arts & crafts show.
- Gold level sponsors will receive a framed Gold Level 2021 Summerfest sponsorship certificate, an official gold level sponsor window card and a complimentary booth space at the annual Summerfest flea market, arts & crafts show.

- Silver level sponsors will receive a 2021 Summerfest sponsorship certificate, an official silver level sponsor window card and a complimentary booth space at the annual Summerfest flea market, arts & crafts show.
- Bronze level sponsors will receive a 2021 Summerfest sponsorship certificate and an official bronze level sponsor window card.

**\*\*Platinum, gold & silver level sponsors interested in redeeming their complimentary flea market booth space on Saturday July 17 & Sunday July 18, 2021 should contact Flea Market Coordinator Andy Kaminsky at (779)233-1026 for a flea market vendor application\*\***

All sponsorship donations are fully tax deductible and we will provide all donors with our club's charitable donation acknowledgement form which will include our club's charitable tax ID numbers for donors to use when filing charitable tax deduction claim.

Summerfest is our club's largest fundraiser of the year which helps us to raise the funds needed to continue providing humanitarian sight & sound services to those in need residing in the Braidwood, Godley & Shadow Lakes communities. We also host & sponsor other various community events & activities throughout the year which many residents & families partake in. All of this and more is made possible by the funds which are generated from Summerfest. It is our club's goal to continue providing these services and activities to our community and residents for the years to come. With your support, together we will be able to achieve this goal.

If you have any questions or are in need of any further information in regards to becoming a sponsor of this year's Summerfest, please contact Josh Bolatto, Summerfest Operations Coordinator & Sponsorship Coordinator at (815)791-8093 or email [braidwoodlionsclub@yahoo.com](mailto:braidwoodlionsclub@yahoo.com).

Thank you for your consideration and continued support in our club's efforts to serve the citizens of the Braidwood, Godley & Shadow Lakes communities.

Sincerely,

Braidwood Lions Club  
2021 Summerfest Committee

Please make all donations payable to:  
Braidwood Lions Club Summerfest

Please send all donations to:  
Braidwood Lions Club Summerfest  
198 N. Lincoln St.  
Braidwood, IL. 604088

**\*\* Please note, our festival brochure, sponsorship banners and newspaper ad will be sent for printing on June 25th. Any sponsorship commitments received after June 24<sup>th</sup> will not appear in the printed brochure, sponsorship banners or in our festival newspaper ad. Sponsorship commitments received after June 24<sup>th</sup> will only be acknowledged on our club's web site under the appropriate sponsorship level.**



Braidwood Lions Club Summerfest  
2021 Sponsorship Form



Company Name: \_\_\_\_\_

Business/Mailing Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please include our company as a sponsor for the 2021 Braidwood Lions Club Summerfest.

Amount : \_\_\_\_\_

**SPONSORSHIP LEVEL**

_____	Platinum Level Sponsor	\$1,000.00 & Up
_____	Gold Level Sponsor	\$500.00 to \$999.00
_____	Silver Level Sponsor	\$250.00 to \$499.00
_____	Bronze Level Sponsor	\$50.00 to \$249.00

Check Enclosed: \_\_\_\_\_ (Check # \_\_\_\_\_ )

Check this box if your company wishes to be a “Silent Sponsor”.  
Please note that “Silent Sponsors” will not be mentioned in any printed or online materials, but are still very much appreciated.

PayPal payment option also available. Please contact Sponsorship Coordinator Josh Bolatto at (815)791-8093 or email braidwoodlionsclub@yahoo.com for more details.

**Make check payable to:** Braidwood Lions Club Summerfest

**Mail to:**

Braidwood Lions Club Summerfest  
198 N. Lincoln St.  
Braidwood, IL. 60408

**THANK YOU!**

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