



Braidwood Lions Club  
 198 N. Lincoln St.  
 Braidwood, IL. 60408



## 2022 Summerfest Sponsorship Request

Dear Business Leader,

Our club and volunteers are gearing up for our 41<sup>st</sup> Annual Braidwood Lions Club Summerfest which this year will take place July 14<sup>th</sup> thru July 17<sup>th</sup> in the Braidwood Park District's Old Smokey City Park.

Each year, our club joins together with numerous volunteers and other community organizations to put on the production of a fun-filled four-day community festival. During the festival, residents from Braidwood and surrounding communities take part in the various events & activities held throughout the weekend. Our festival features free live entertainment, bands, bingo games, food vendors, carnival rides & games, tournaments, competitions & much, much more. Our Summerfest is one of the most popular community festivals in the area which is a direct result of the hard work from the many volunteers who donate their time in planning, preparing and coordinating the festival. Our Summerfest committee strives to provide the community with a safe, entertaining and clean family-oriented festival.

But, most important, without the generous support of our business community, our festival would not be possible. The time has come for us to once again look to the companies & businesses within the City of Braidwood and surrounding communities for financial support in sponsoring the many activities and entertainment which take place during the festival. Our sponsorship investment levels include the following:

1. Platinum Sponsor        \$1,000 & Up
2. Gold Level Sponsor     \$500.00 to \$999.00
3. Silver Level Sponsor    \$250.00 to \$499.00
4. Bronze Level Sponsor   \$50.00 to \$249.00

All of our sponsors will receive recognition in our annual Summerfest brochure, which will be printed in the beginning of July and distributed in local retail establishments, as well as on our club's website and in local newspaper publications. All sponsors will be recognized on sponsorship flyers which will be posted around the festival grounds as well as on sponsorship banners which will be placed in the main entertainment area of the festival. We will do everything that we possibly can to produce a positive promotional investment return for our sponsors.

- Platinum level sponsors will receive a framed Platinum Level 2022 Summerfest sponsorship certificate, an official platinum level sponsor window card, a special recognition banner which will be hung on the front of the main entertainment stage, a complimentary booth space during our annual Summerfest flea market, arts & crafts show and a complimentary booth space in the hospitality area adjacent to the main entertainment stage.
- Gold level sponsors will receive a framed Gold Level 2022 Summerfest sponsorship certificate, an official gold level sponsor window card and a complimentary booth space at the annual Summerfest flea market, arts & crafts show.

- Silver level sponsors will receive a 2022 Summerfest sponsorship certificate, an official silver level sponsor window card and a complimentary booth space at the annual Summerfest flea market, arts & crafts show.
- Bronze level sponsors will receive a 2022 Summerfest sponsorship certificate and an official bronze level sponsor window card.

\*\*Platinum, gold & silver level sponsors interested in redeeming their complimentary flea market booth space on Saturday July 16 & Sunday July 17, 2022 should contact Flea Market Coordinator Andy Kaminsky at (779)233-1026 for a flea market vendor application\*\*

\*\*Platinum level sponsors interested in redeeming their complimentary booth space in the hospitality area should contact our Festival Operations Coordinator at the phone number or email address listed below.\*\*

All sponsorship donations are fully tax deductible and all sponsors will be provided with our club's charitable donation acknowledgement form which will include our club's charitable tax ID numbers for sponsors to use when filing charitable tax deduction claims.

Summerfest is our club's largest fundraiser of the year which helps us to raise the funds needed to continue providing humanitarian sight & sound services to those in need residing in the Braidwood, Godley & Shadow Lakes communities. Our club also hosts & sponsors other various community events & activities throughout the year which many residents & families take part in. All of this and more is made possible by the funds which are generated from our Summerfest. It is our club's goal to continue providing these services and activities to our community and residents for the years to come and with your support, together, we will be able to achieve this goal.

If you have any questions or are in need of any further information in regards to becoming a sponsor of this year's Summerfest, please contact Josh Bolatto, Summerfest Operations Coordinator & Sponsorship Coordinator at (815)791-8093 or email [braidwoodlionsclub@yahoo.com](mailto:braidwoodlionsclub@yahoo.com).

Thank you for your consideration and continued support in our club's efforts to serve the citizens of the Braidwood, Godley & Shadow Lakes communities.

Sincerely,

Braidwood Lions Club  
2022 Summerfest Committee

Please make all donations payable to:  
Braidwood Lions Club Summerfest

Please send all donations to:  
Braidwood Lions Club Summerfest  
198 N. Lincoln St.  
Braidwood, IL. 604088

\*\* Please note, our festival brochure, sponsorship banners and newspaper ad will be sent for printing on June 24th. **Any sponsorship commitments received after June 23<sup>rd</sup> will not appear in the printed brochure, sponsorship banners or in our festival newspaper ad.** Sponsorship commitments received after June 23<sup>rd</sup> will only be acknowledged on our club's web site under the appropriate sponsorship level.



Braidwood Lions Club Summerfest  
2022 Sponsorship Form



Company Name: \_\_\_\_\_

Business/Mailing Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Please include our company as a sponsor for the 2022 Braidwood Lions Club Summerfest.

Amount : \_\_\_\_\_

**SPONSORSHIP LEVEL**

_____	Platinum Level Sponsor	\$1,000.00 & Up
_____	Gold Level Sponsor	\$500.00 to \$999.00
_____	Silver Level Sponsor	\$250.00 to \$499.00
_____	Bronze Level Sponsor	\$50.00 to \$249.00

Check Enclosed: \_\_\_\_\_ (Check # \_\_\_\_\_ )

Check this box if your company wishes to be a “Silent Sponsor”.  
Please note that “Silent Sponsors” will not be mentioned in any printed or online materials, but are still very much appreciated.

PayPal payment option also available. Please contact Sponsorship Coordinator Josh Bolatto at (815)791-8093 or email braidwoodlionsclub@yahoo.com for more details.

**Make check payable to:** Braidwood Lions Club Summerfest

**Mail to:**  
Braidwood Lions Club Summerfest  
198 N. Lincoln St.  
Braidwood, IL. 60408

**THANK YOU!**

\*\* Please note, our festival brochure, sponsorship banners and newspaper ad will be sent for printing on June 24th. **Any sponsorship commitments received after June 23<sup>rd</sup> will not appear in the printed brochure, sponsorship banners or in our festival newspaper ad.** Sponsorship commitments received after June 23<sup>rd</sup> will only be acknowledged on our club’s web site under the appropriate sponsorship level.